

# Ambassador Meeting Minutes

## February 11, 2015

Present: Kathy Reed, Jessica Folk, Katie Henderson, Carol Lee, Karolyn Miller, Marla Pinkerton

Staff: Susie Carson and Vicky Bell

- 1) Golden Living hosted coffee chat on 2/10/15.
  - a) Visited about changing all coffee chats to 8:00 a.m. due to low participation.
  - b) Next coffee chat scheduled at Rainbows United.
  
- 2) El Dorado Chamber of Commerce Ambassador changes within role and meetings
  - a) Lunch and meetings will change on a monthly rotation to have Ambassadors in the community at different Members' locations.
  - b) Katie and Jessica requested Ambassadors provide them with supervisor's information, so we can send them thank you for allowing their employees' time and participation in the Chamber.
  - c) Katie and Jessica will also send a thank-you to the hosting locations support for the Chamber.
  - d) Ambassadors agreed to focus on coffee chats, ribbon cuttings, open houses, relationship building with current members and also membership, if the board agrees. Membership will be taken to the board when a plan of action is complete.
  - e) Encouraged Ambassadors to become familiar with the new website and also the calendar function, so they can encourage and share the accessibility with local businesses when they are visiting with them.
  - f) Ambassadors asked the committee if they would be willing to change meeting dates. After going around the room, it was decided that ambassadors will now meet the **first** Wednesday of the month. This will give Katie and Jessica a chance to attend every board meeting, present if necessary and be able to bring back the result of the discussion to the Ambassadors the following month.
  
- 3) Ambassadors' Concerns with Membership
  - a) Not enough people to help
  - b) We need structure on how we will do membership
  - c) Need tool kit – committee list, board members, have a plan from board, have materials to give to prospective members
  - d) Have a plan for current members, so relationship building can begin first.
  - e) New 90 day policy for membership dues

- 4) Chamber bucks revamped for recipients and businesses
- 5) Warm Welcome Campaign for new residents and members.
  - a) Also, a benefit for members to place items in these warm welcome baskets
- 6) Butler County Workforce Centers has a re-grand opening and ribbon cutting on February 17, 2015 from 4:00-6:00 p.m.

Adjourned: 1:00 p.m.

Next meeting: March 4, 2015